

America Bunka Embroidery Association Annual General Meeting – Charlotte 2013

Agenda

Call to Order - Kate Baird called meeting to order at 3:01 pm and asked members to sign in on the attendance list being passed around the room (attachment A).

Minutes of 2012 Meeting - Anita Palmer asked if there were any questions from the 2012 meeting minutes that were distributed to chapter presidents. Hearing none motion by Beverly Enos; wnd by Darlene Shellene to accept as written. Motion approved.

President's Report - Kate Baird read her annual President's report (attachment B). Needlenotes Editor was asked to include a request for new directions in next Needenotes and on website.

Treasurer's Report - Vicki May read the annual treasurer's report (attachment C). Motion to accept as read by Lila Lansrud; 2nd by Diane Bergeron. Motion approved.

Corresponding Secretary's Report - Anita Palmer read corresponding secretary's report (attachment D).

Committee Reports

Lending Library Report/Update - Anita Palmer read Lending Library report (attachment E)

Judging Committee - No report given but most recent OS/OD judging forms will be used for this seminar.

New Business

Election of Officers – Following slate is made up of the only members who volunteered and the COM recommends the membership to accept the slate. Motion to accept slate by Fern Burdette; end by Huguette Cann. Motion approved.

President – Kate Baird

Vice President – Evelyn Brown

Recording Secretary – Darlene Shellene

Corresponding Secretary – Anita Palmer

Treasurer – Vicki May

2014 Tampa FL Seminar

Class Choices will be:

1. *General Open Stitch*
2. *Open for Design*
3. *Open for Certification*

Instructors in Certification class will be master stitchers for assistance. Please let the President know if you would like to be an instructor in any of these classes.

Host Committee

Chairman will be Evelyn Brown and she will be contacting all Florida chapter presidents to assist.

Hotel Selection Vote

Attendees were presented both Concord NH and Kingsport TN as selections. Motion by Beverly Enos to ask those attending to vote for your choice of location only if you are planning on attending the 2015 seminar; 2nd by Rita Lupien. Membership vote was for Concord NH.

Site	Room Rate	Facility Fee	Banquet Fee
Concord NH – Holiday Inn (same one as we were at in 2010)	\$109 + single/double \$119 + triple \$129 + quad	\$2000	\$21-27 inc service/tax
--Matched 2010 fees for 2015. --Renovated entire hotel and new restaurant facility with lots of food choices just outside the door.	Manchester Airport is about 30 minutes from hotel. Taxi or Limo service available at about \$50 + tip.		Assuming 50 attendees: \$3750 cost to association for facility and banquet/wine cheese.

Additionally, motion to accept a hotel rotation plan presented by COM to rotate in a 4 year cycle (North East, South, Midwest, and Fun-ie LasVegas, Phoenix etc) by Beverly Enos; 2nd by Margaret Shawver; Discussion included request by member to try and provide into to membership prior to seminar so they can come in more prepared. Motion approved

ByLaw Changes

Article	Section Current	Section Proposed	
IV: Council of Masters	1. The COM shall consist of members in good standing, holding Masters or Semi-Masters Certificate.	1. The COM shall consist of members in good standing, holding Masters or Semi-Masters Certificate <u>and any elected officers who are not Masters or Semi-Masters (this means that officers will get a vote if they are not at certification level.</u>	Motion to accept proposed change by Beverly Enos; 2 nd by Charlotte Ure. Motion approved.
XII: Seminar	<ol style="list-style-type: none"> 1. Hosting chapter(s) shall be selected from applications submitted to the COM. 2. D. Goodie bags F. Gift for seminar attendees G. Ground work for tours 3. If there is no hosting chapter, the committee will be several members of the general membership of ABEA 	<ol style="list-style-type: none"> 1. <u>Host committee</u> shall be selected by <u>the President</u> from applications submitted to the COM. 2. <u>D/F/G – dropped</u> 3. <u>Consolidated into #1</u> 	<ol style="list-style-type: none"> 1. Motion to accept proposed change by Sharon Normandeau; 2nd by Vicki May . Motion approved. 2. Motion to drop d/f/g elements by Darlene Shellene; 2nd by Margaret Shawver. Motion approved. 3. Motion to accept proposed consolidation by Beverly Enos; 2nd Darlene Shellene. Motion approved.

Other COM Activities for Next Year

- Certification committee (Lila, Beverly, Diane, and Anita) will be working on CI/ACI requirements to ensure that any required kits are readily available and that list of techniques is refined for both certification level and overall simplified but keeping the quality of the stitching.
- Next year instead of the Kaleidoscope pre workshop, a stitch technique workshop will be on the Thursday prior to seminar stitching. Stitchers, please submit any desired techniques to be included to Lila or thru the ABEA website or thru your chapter president...

General Announcements

- Wine and cheese in this room immediately following this meeting
- Open classes are also in this meeting room and landscape is across the hall.
- Tonight's workshops start at 7pm and include teachers explaining what they are teaching and a judging workshop on good teaching as the best part of good judging!

Comments from floor.

- Lila Lansrud encouraged attendees to check out the great progress on the Kalidascope workshop.

Adjournment

Motion to adjourn by Melinda Palmer; 2nd Rita Lupien. Motion approved at 4:02 pm.

List of Attachments

- A. Attendance List
- B. President's Report
- C. Treasurer's Report
- D. Corresponding Secretary Report
- E. Lending Library Report

ABEA President's Report
July 2013

This has been a quiet year for ABEA. We continue to see a decrease in the number of stitchers in many chapters, fewer attendees at the national seminar and limited numbers of new teacher and judge applications. The treasurer's report will include exact numbers. We appear to have reached a fork in the road. Our choice is to continue with what we have been doing and watch the slow decrease of our association or make some major changes in how we are doing business. Only one member responded to my Presidents corner with suggestions for changes to our association. What do we need to do to make ABEA what you want? What will cause you to become more involved? Should we make changes to teaching requirements, seminars or judging?

This year is an election year and we have no new blood interested in helping move us forward. We may actually have one open position on the executive board. How do we find a way to stitch that is less expensive, more challenging or more fun? Should the elected officers run the seminar and the COM run the artistry and craft? Would you volunteer to run then?

Many of our long-term members are reaching the point where they cannot travel to our events or are no longer able to stitch period. What do we need to do as an association to find the young people to carry our association forward? We have a new web site this year and have more members every quarterly taking Needlenotes electronically. Do we need to engage in social media outlets to gain the attention of the digital natives? Who will support that transition?

Do we need to change how teachers are credentialed? Should we stop requiring Matshuhato kits? What should our "new" teachers look like? What about judging and seminars?

Additionally one of our long-term members suffered a car accident that later claimed her life. Merna Hunter will be missed. Who will step up to carry her passion for Bunka into the next generation? I have agreed to run for a second term, but will need your help. I would love to work with someone to prepare to take over as a leader of our group. Please stop me in the next several day or email after you get home. I will be asking that there be a survey included in the next Needlnotes and on our website to find your ideas for new directions and continued paths.

Respectfully,
Kate

TREASURER'S REPORT
Charlotte, North Carolina 2013

Welcome to Charlotte! This is my 2nd year as your Treasurer. The details of the checking account activity from October 1, 2012 thru July 15, 2013 are listed below:

Starting Balance		\$16,883.24
<u>Income</u>		
Certifications	25.00	
Dues	4,565.00	
Exchange Rate	-61.98	
Lending Library	60.00	
Seminar 2013	4,465.00	
<u>Total Income</u>		\$9,053.02
<u>Expenses</u>		
NeedleNotes	664.76*	
Sales Table Expenses	22.98	
Seminar 2012- E	242.40	
Seminar 2013 – E	284.33	
Website Renewal	67.23	
<u>Total Expenses</u>		\$ 1,281.70
Grand Total as of July 15, 2013		\$24,654.56

Thank you for this opportunity to serve you and the ABEA. If you have any questions, please let me know.

Thank you,

Vicki May
Treasurer of the American
Bunka Embroidery Association

*This includes an advance to Sharon Normandeau of \$144.54 that has not be used as of this date.

Date: July 26, 2013

2012-2013 *NeedleNotes*
Expense Report

The ABEA published four newsletters this past year. Below is a breakdown of the cost per publication and per member including photocopying and stamps. I have included last year's cost for comparison:

Total Cost 2012-2013			Total Cost 2011-2012		
	English	French		English	French
Oct 2012	\$123.53	\$47.48	Oct 2011	\$102.03	\$113.37*
December 2013	\$123.53	\$47.47	December 2011	\$141.80	\$34.75
April 2013	\$117.80	\$26.59	April 2012	\$134.08	\$98.03*
July 2013	\$119.94	\$27.87	July 2012	\$122.14	\$24.12
<i>Language Total</i>	<i>\$484.80</i>	<i>243.46</i>	<i>Language Total</i>	<i>\$500.05</i>	<i>\$270.27</i>
<i>Total Cost</i>	<i>\$728.26</i>		<i>Total Cost</i>	<i>\$770.32</i>	
<i>Cost per Member</i>	<i>\$3.19 for 228 members</i>		<i>Cost per Member</i>	<i>\$3.29 for 234 members</i>	

*Included postage for 2 editions.

This is an decrease \$0.10 per member from prior year.

Email subscriptions continue to grow and that makes each month's copying and postage charges less and less!

Publish Summary for July 2012:

	English	French	Total
Print	79	23	102
Email	116	16**	132
Total	195	39	234

** 1 member pays for both English and French subscriptions; lead translator also received both.

Respectfully submitted
Anita Palmer
ABEA Corresponding Secretary

Date: July 27, 2013

2012-2013 Lending Library Update

The ABEA Lending Library received the following 32 requests for the year and 2 didn't have material in library available. The majority of the requests were returned to the requestor via email of one or more pdf files saving postage!

Date	Requestor	Material	Profit	Comment	Annual Profit	Year	Request	Avail Material
6-Jul-12	Geri Jagle	M416 The Autumn Leaves	5.00	emailed pdf				
14-Jul-12	Claudette Miller	M2804 Kabuki	5.00	mailing 7/27 to Canada priority mail. She returned color picture and left 50 on				
25-Jul-12	Charlotte Ure	M222 Snow Scene	5.00	taking to Rutland Seminar				
25-Jul-12	Charlotte Ure	M523 Fall Trees	5.00	taking to Rutland Seminar				
27-Jul-12	Donna Evans	M774 Sailing ships	5.00	emailed pdf				
4-Aug-12	Sylvie Lazson	M2553	5.00	emailed pdf				
4-Aug-12	Fern Berdette	M3000 Last Supper	5.00	emailed pdf				
4-Aug-12	Fern Berdette	M530		Put \$5 in account for future use.				
4-Aug-12	Fern Berdette	M2502 Goddess of Fertility/Angel	5.00	emailed pdf				
4-Aug-12	Louise Cote	M474						
4-Aug-12	Poncy Acromond	Kalidascope Workshop	5.00	emailed pdf				
4-Aug-12	Gail Diccicco	Kalidascope Workshop	5.00	emailed pdf				
29-Sep-12	Bibiane Bouchard	M1357 Peony and Butterfly	5.00	emailed pdf				
22-Sep-12	Cathy Dean	M323 Christmas Morn	5.00	mailed large color picture and emailed pdf				
9-Oct-12	Claudette Miller	M523 Fall Trees	5.00	emailed pdf				
9-Oct-12	Claudette Miller	M1010	5.00	emailed pdf				
15-Oct-12	Claudette Miller	M1464 Waterfall and Camellia	5.00	wanted large color picture. Emailed pdf.				
5-Dec-12	Shelley McGarry	110 Waterfall		Was a different vendor kit number 110 of a waterfall.				
7-Jan-13	Kathy Kittinger	M447 Mountain Scene	5.00	emailed pdf. funds from Elery Account.				
29-Jan-13	Joan Wetzel	M712 Fluffy Peacock	5.00	2nd request; student lost original kit info.				
10-Feb-13	Geri Jagle	M298 Scene	5.00	emailed pdf				
28-Feb-13	Olive DeMarco	M523 Fall Trees	5.00	emailed pdf				
28-Feb-13	Olive DeMarco	M207 Mountain and Cabin	5.00	emailed pdf				
28-Feb-13	Olive DeMarco	M930	5.00	emailed pdf				
28-Feb-13	Olive DeMarco	M222 Snow Scene	5.00	emailed pdf				
21-Mar-13	Sharon Normandeau	M346 Japan Scene	5.00	emailed pdf				
11-Apr-13	Sharon Normandeau	M250	5.00	emailed pdf				
11-Apr-13	Sharon Normandeau	M937 Birchwood	5.00	emailed pdf				
6-May-13	Geri Jagle	M518 Eagle	5.00	emailed pdf				
6-May-13	Geri Jagle	M327	5.00	emailed pdf				
1-Jul-13	Shelley McGarry	M1203 Four Seasons	5.00	emailed pdf	140.00	2012-2013	32	30 94%

Since the Lending Library was established in 2006 the following funds have been raised for the association. Additionally the materials in the library has an overall 72% success rate which was 10% higher than last year.

Annual Profit	Year	Requ	Avail Mater	
25.91	2005-2006	8	6	75%
32.79	2006-2007	18	8	44%
20.00	2007-2008	4	4	100%
22.50	2008-2009	5	4	80%
45.00	2009-2010	10	9	90%
62.41	2010-2011	26	15	58%
65.00	2011-2012	15	9	60%
140.00	2012-2013	32	30	94%
413.61	Total	118	85	72%

Account Status: 7 members have an account with the Lending Library that they draw off of as they request materials. Original account holder was Bibiane Bouchard who sent \$50 money order from Canada for US funds. In this past year, accounts for Fern, Claudette, Geri, and Sharon were setup following last year's seminar.

Members	Created	Amount	Comment
Bibiane Bouchard	2005	\$2.04	Supported 10 requests to date
Elery Shaw	2009	\$20.00	Supported 1 request to date
Sandy Kelley	2012	\$25.00	Supported 10 items to date; none since account setup
Fern Burdette	2012	\$5.00	
Claudette Miller	2012	\$35.00	Supported 3 requests to date
Geri Jagle	2013	\$10.00	Supported 3 requests to date
Sharon Normandeau	2013	\$10.00	Supported 2 requests to date

Submitted by Anita Palmer and Kate Baird, ABEA Lending Library Librarians